Anna Crane

Senior Copywriter annaxcrane@gmail.com

Experience

Mcgarrah Jessee - Senior Copywriter

(Remote) Mar 2022 - Mar 2025 Whataburger, Costa, Hey Dude Shoes, Deep Eddy Vodka, Frost Bank, Pearl San Antonio, Omlet, Agency Social, Proactive Work, Pitch Work

Havas Chicago - Senior Copywriter

Nov 2020 - Mar 2022 Moen, National Association of Realtors, BabyBel Cheese, Pitch Work

Digitas Chicago - Copywriter

Apr 2019 - Nov 2020 Lead writer across all Kimberly Clark clients including Huggies, Kleenex, Pullups, Goodnights and Cottonelle.

OKRP Chicago - Copywriter

May 2018 - Mar 2019 Illinois Lottery, Groupon, Chili's, Big Lots, Nike Chicago, Agency Social

New Honor Society (FCB) St. Louis - Jr. Copywriter

May 2018 - Mar 2019 Cox Communications, Heluva Good! Cheese, Microsoft Education, Skype

Education

The Creative Circus - Atlanta, GA

Copywriting | 2016

Radford University - Radford, VA

Copywriting | 2016

Awards

Gold Addy

Heluva Good Cheese - Cheese Drama

Shorty - Winner in Consumer Brand

Moen - Own the Ocean

Shorty - Winner in Best Use of Pinterest

Whirlpool - Chore Club